

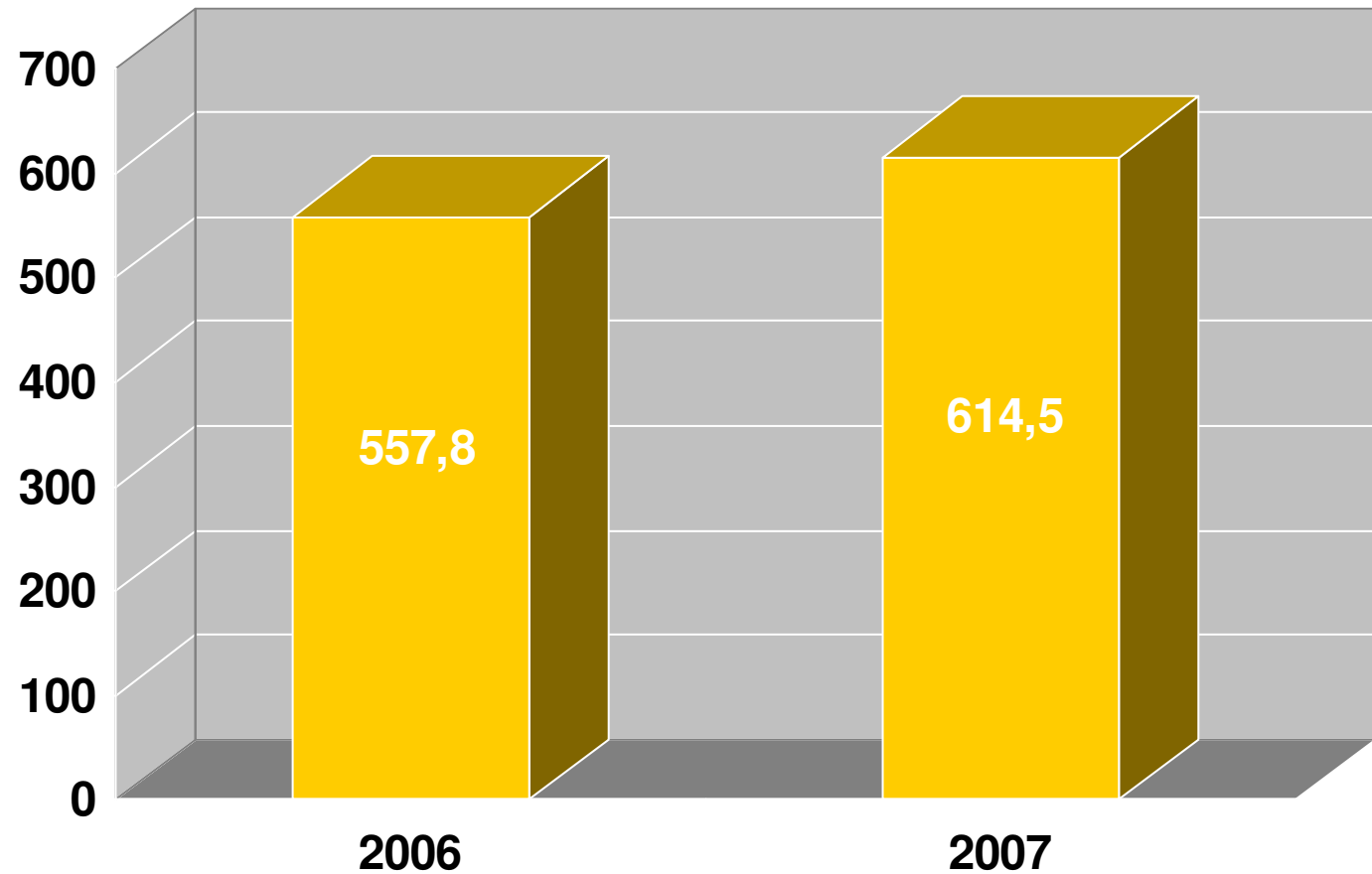


De Belgische entertainment markt 2007

L'industrie belge du divertissement 2007

Total Belgian Entertainment Market

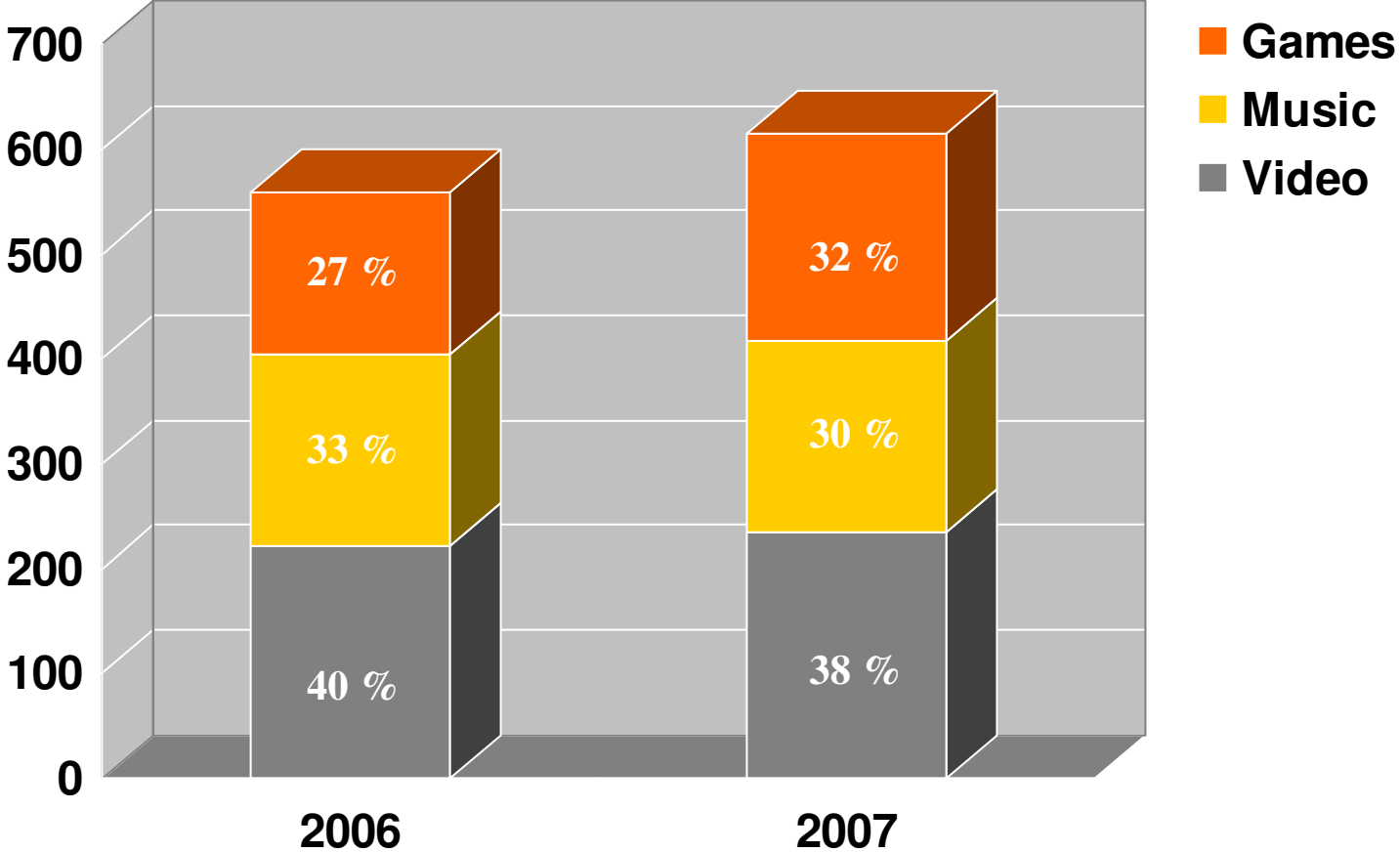
Consumer spending in million €: + 10,2%



Bron: GfK / BEA

Breakdown Belgian Entertainment Market

Consumer spending in turnover %



Bron: GfK / BEA

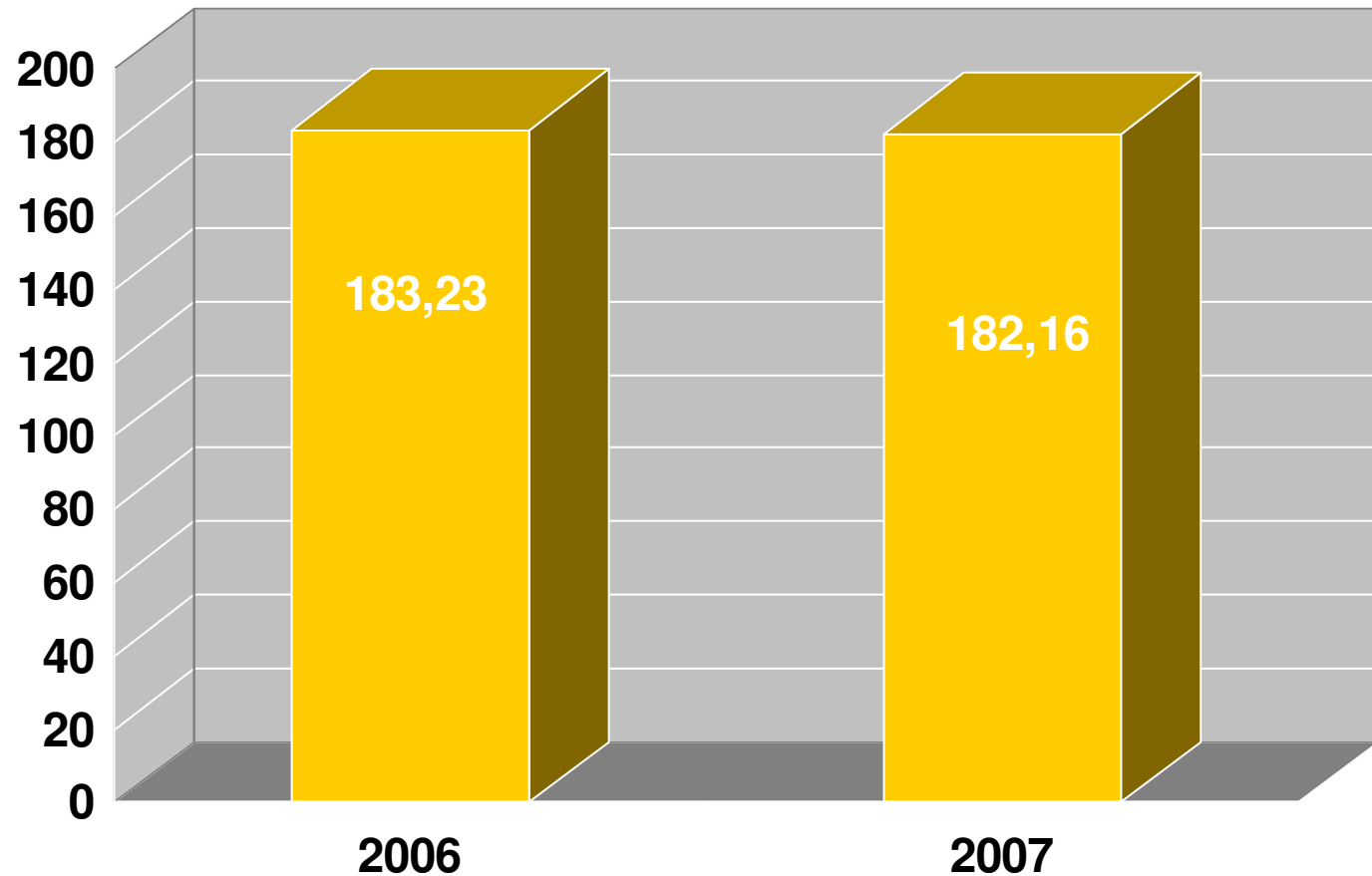


De Belgische muziekmarkt 2007

Le marché belge de la musique 2007

Total Belgian Music Market 2007

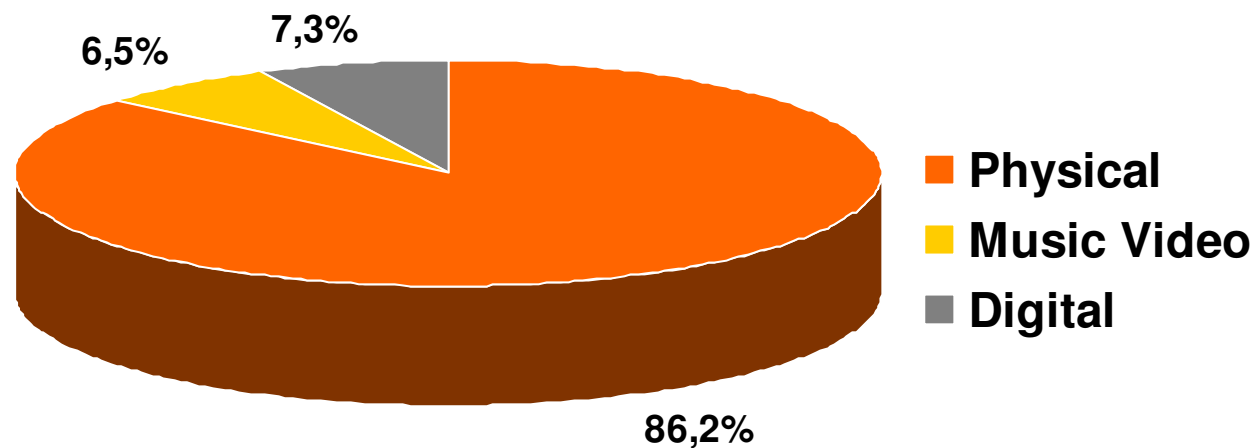
Consumer spending in million €: - 0,6%



Bron: GfK / BEA

Breakdown Belgian Music Market 2007

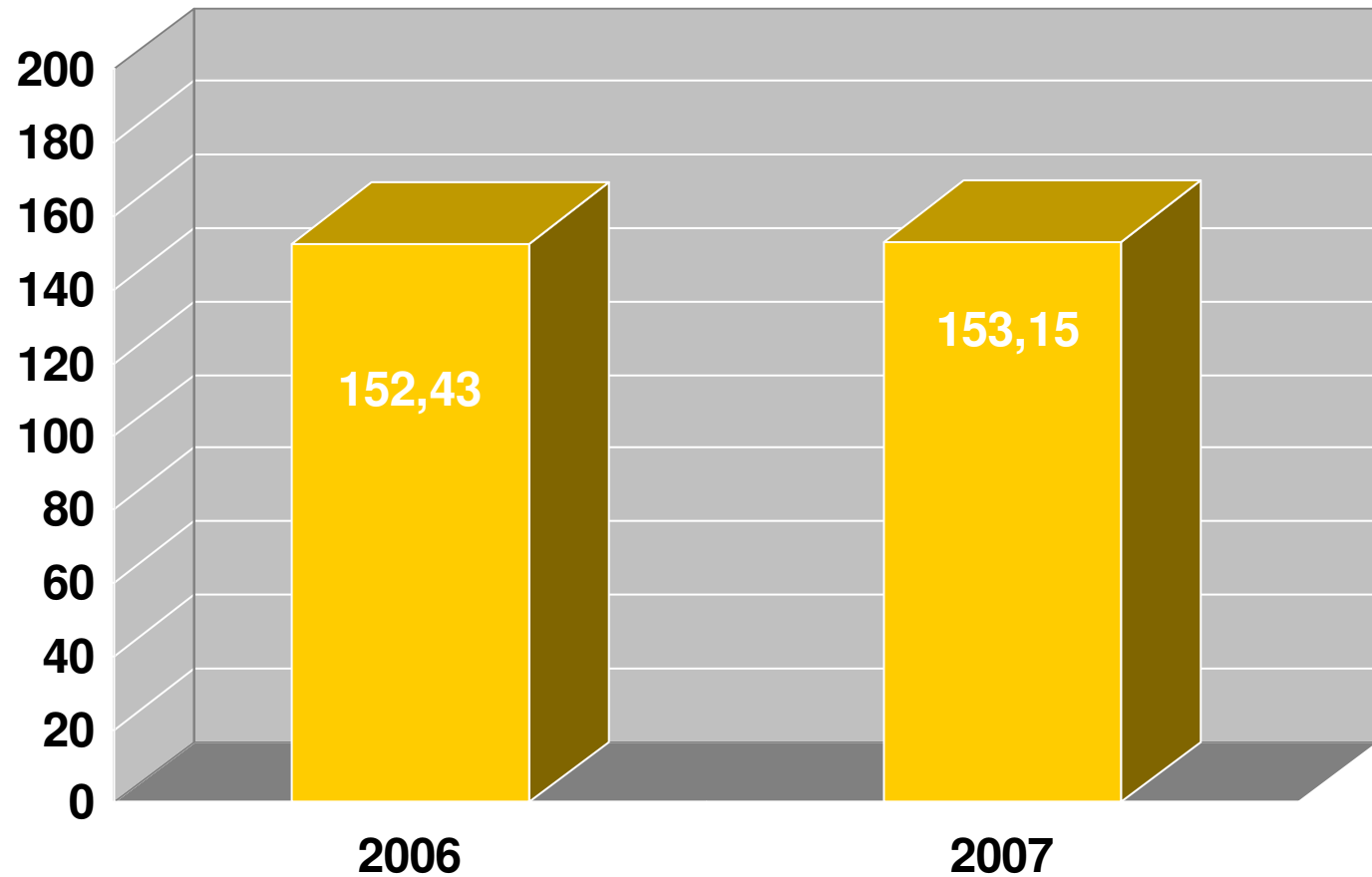
Consumer spending in turnover %



Bron: GfK / BEA

Physical Market: Albums 2007

Consumer spending in million €: + 0,5%



Bron: GfK / BEA

Top 10 Albums

All repertoire

1. **Mika**
2. **Enfoirés**
3. **Clouseau**
4. **Clouseau**
5. **Gregory Lemarchal**
6. **Norah Jones**
7. **Nelly Furtado**
8. **Amy Winehouse**
9. **Christophe Mae**
10. **Zazie**



1. **Life in Cartoon Motion**
2. **La caravane des enfoirés**
3. **Vonken & vuur**
4. **Clouseau 20**
5. **La voix d'un ange**
6. **Not too late**
7. **Loose**
8. **Back to Black**
9. **Mon paradis**
10. **Totem**

Bron: GfK / BEA

Top 10 Albums 2007

Local repertoire

- 
3. Clouseau
 4. Clouseau
 14. Natalia
 17. Gabriel Rios
 21. Arno
 23. Maurane
 27. Various Artists
 28. Axelle Red
 48. Laura Lynn
 54. Zita Swoon



Vonken & vuur
Clouseau 20
Everything & more
Angelhead
Jus de box
Si aujourd'hui
Junior Eurosong 2007
Jardin Secret
Goud van hier
Big city

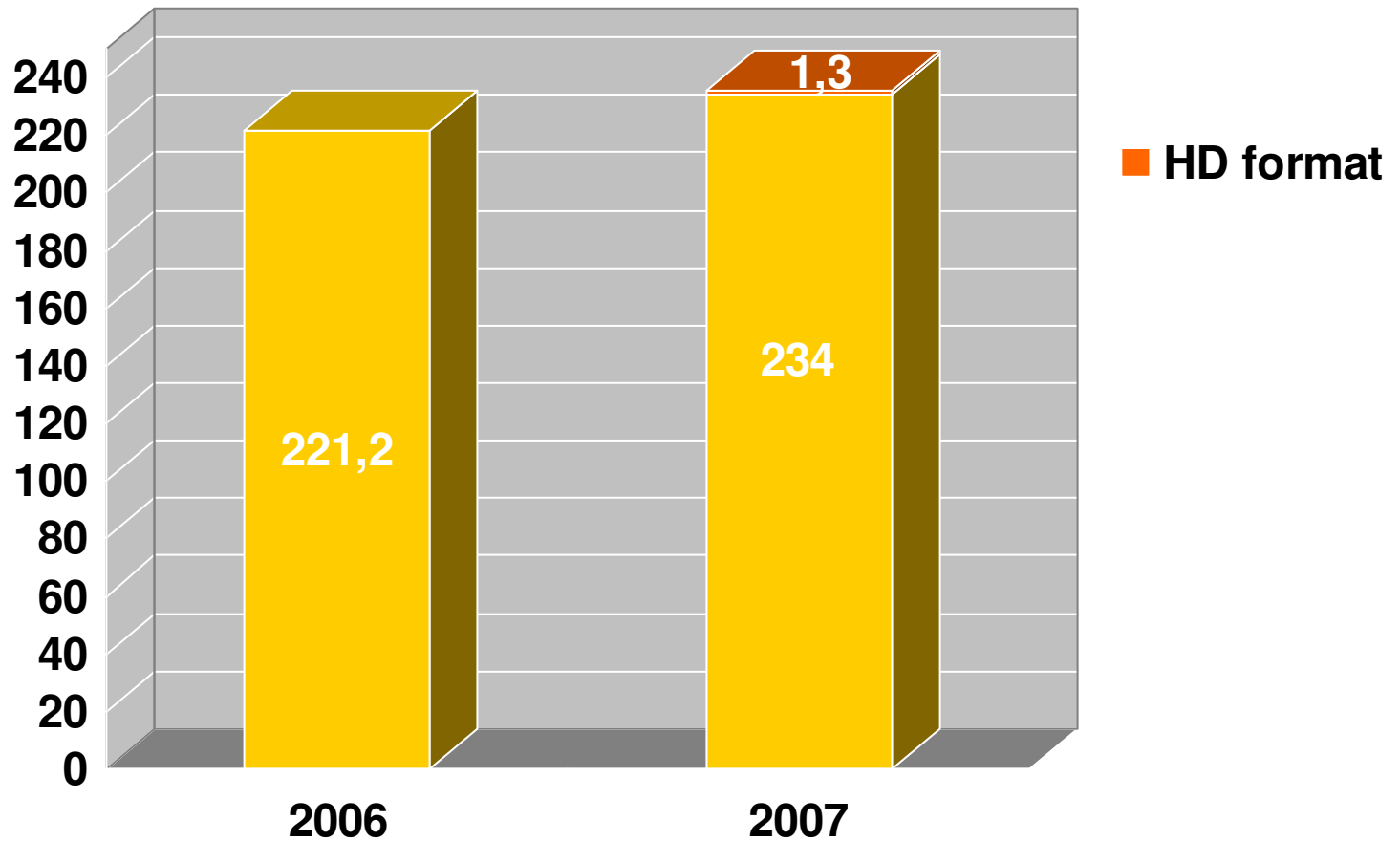
Bron: GfK / BEA

De Belgische videomarkt 2007

Le marché belge de la vidéo 2007

Belgische Videomarkt 2007

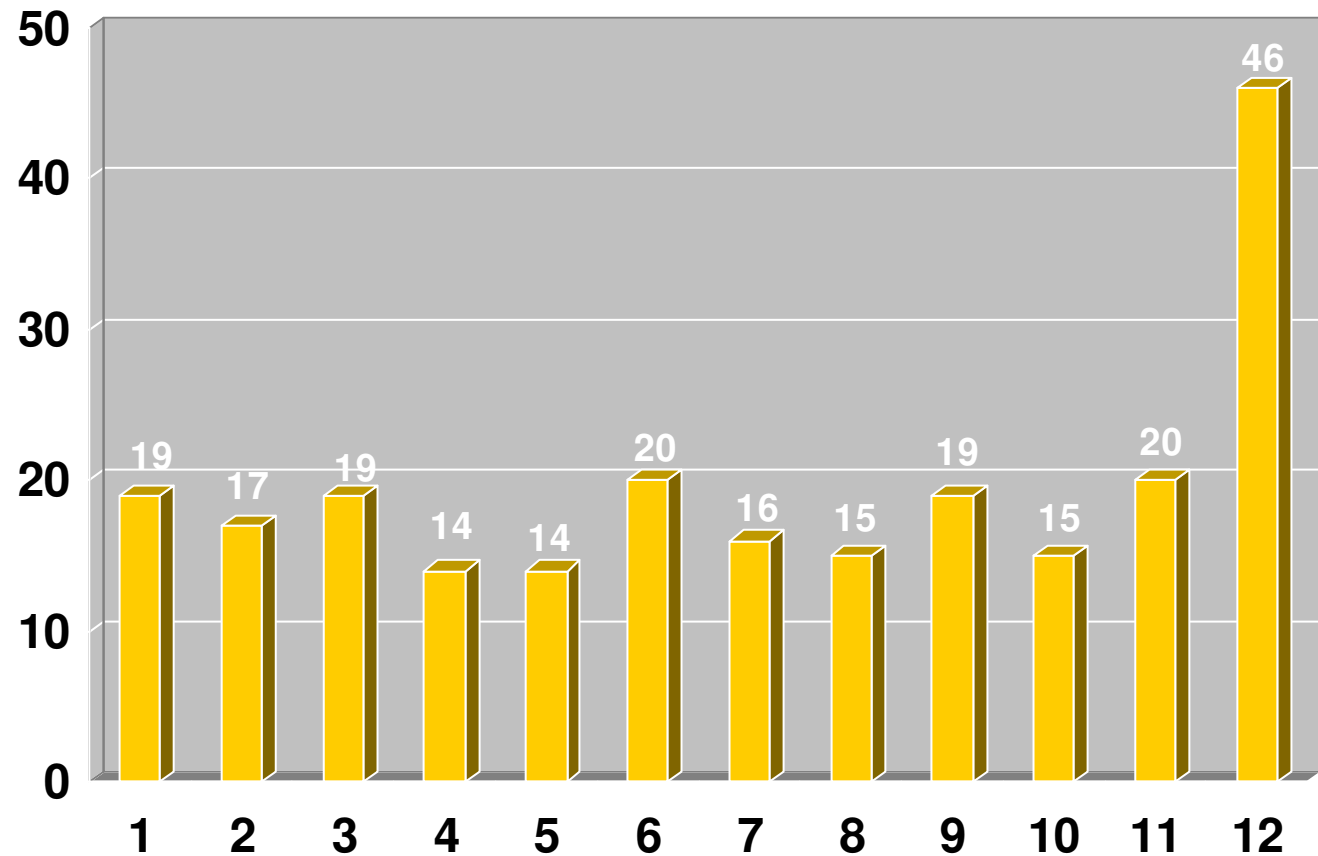
Consumer spending in million €: + 6,4%



Bron: GfK / BEA

DVD Market 2007

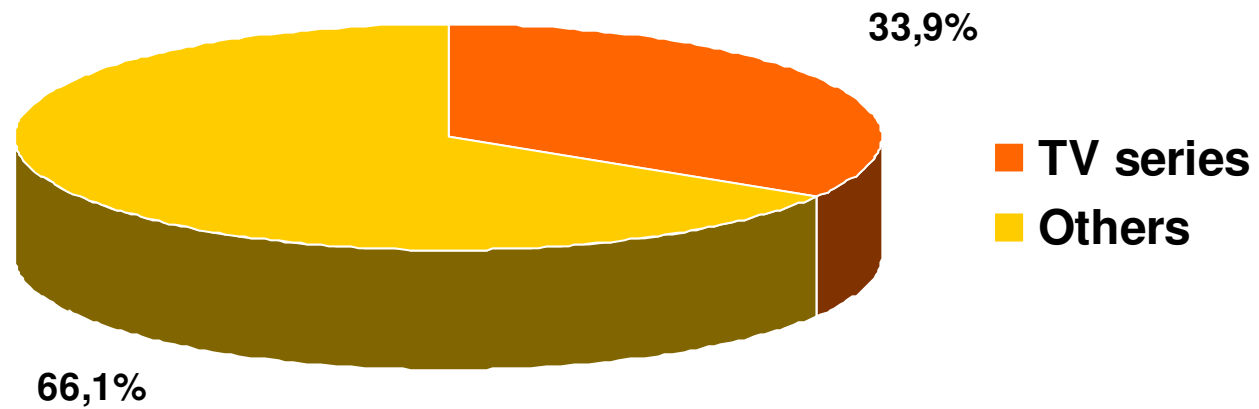
Consumer spending in million € per month



Bron: GfK / BEA

Breakdown DVD Market 2007

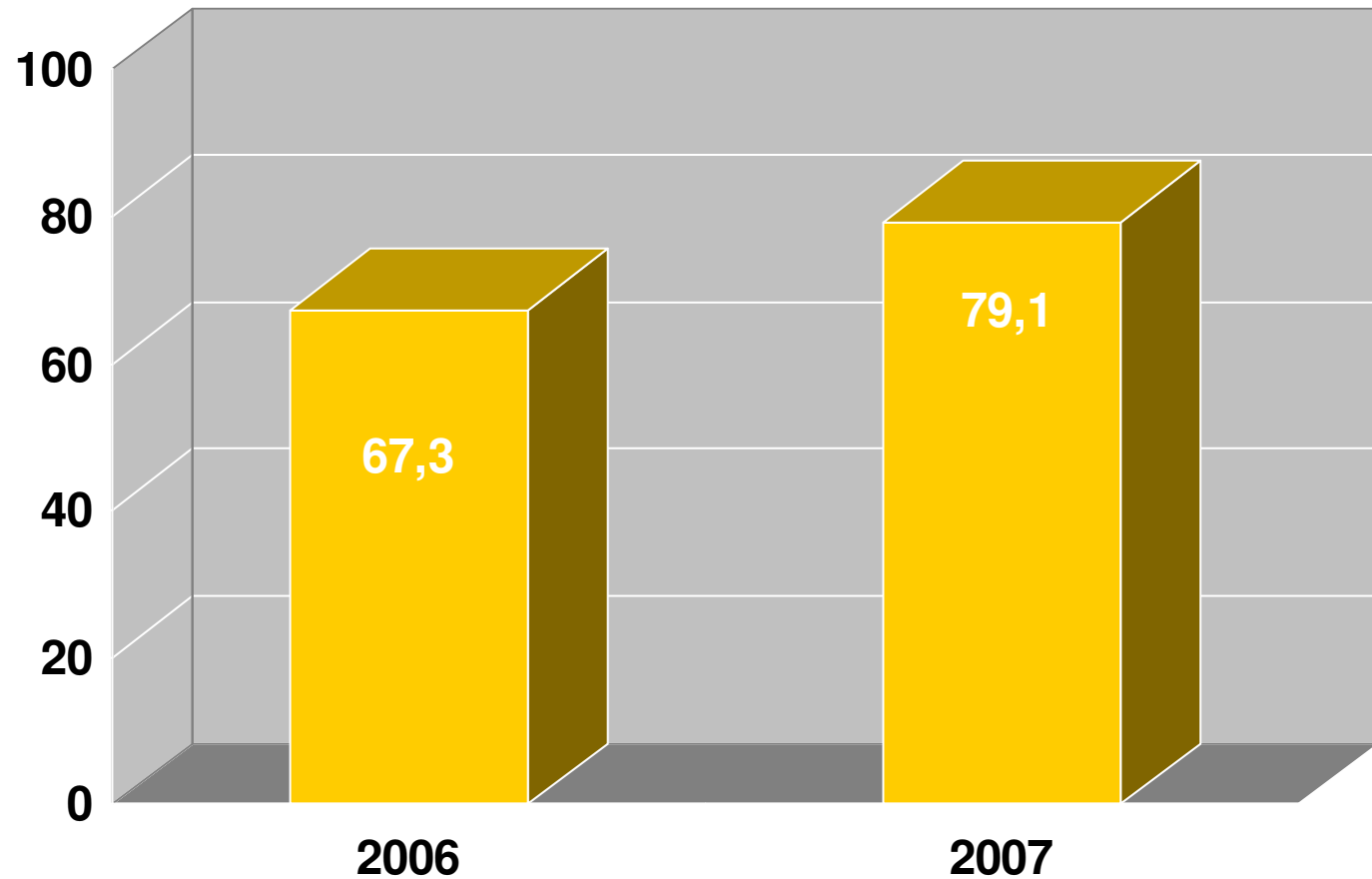
Consumer spending in turnover %



Bron: GfK / BEA

TV Series Market 2007

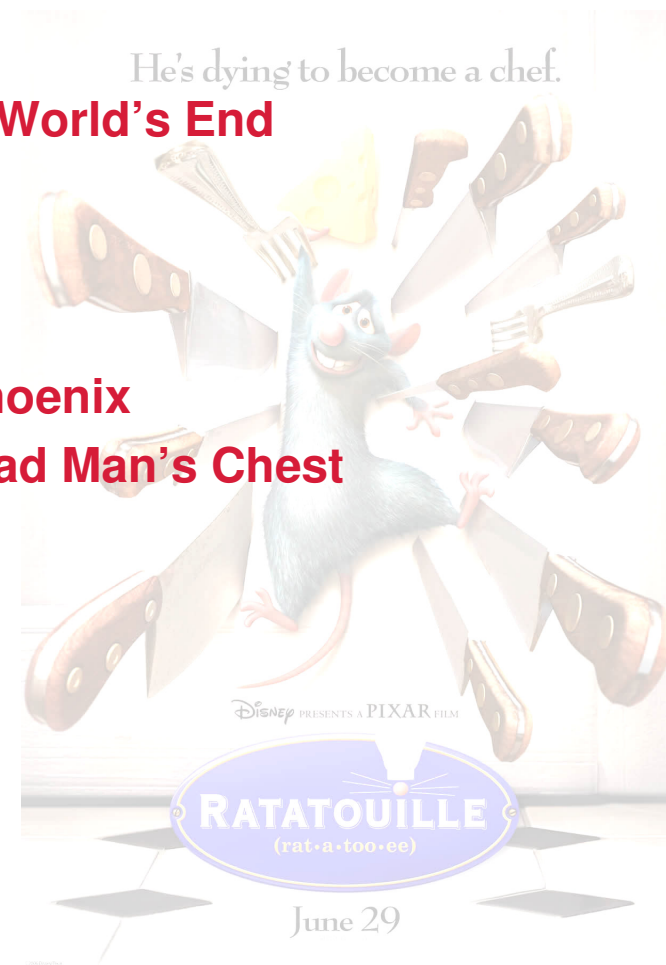
Consumer spending in million €: + 17.6%



Bron: GfK / BEA

Top 10 DVD 2007

1. **Ratatouille**
2. **Pirates of the Caribbean 3: At World's End**
3. **Casino Royal (2006)**
4. **Happy Feet**
5. **Shrek The Third**
6. **Harry Potter 5: Order of the Phoenix**
7. **Pirates of the Caribbean 2: Dead Man's Chest**
8. **Cars**
9. **Da Vinci Code**
10. **Garfield 2**



Bron: GfK / BEA

Top 10 TV Series 2007

1. **Prison Break**
2. **Prison Break 2**
3. **Rise and Fall of Rome**
4. **Lost 3**
5. **Desperate Housewives 2**
6. **Het Beste van Nonkel Jef**
7. **Terug naar Oosterdonk**
8. **Mega Mindy: Snorrenbende**
9. **One Tree Hill 3**
10. **Powerpuff Girls: Powerpuff Bluff**



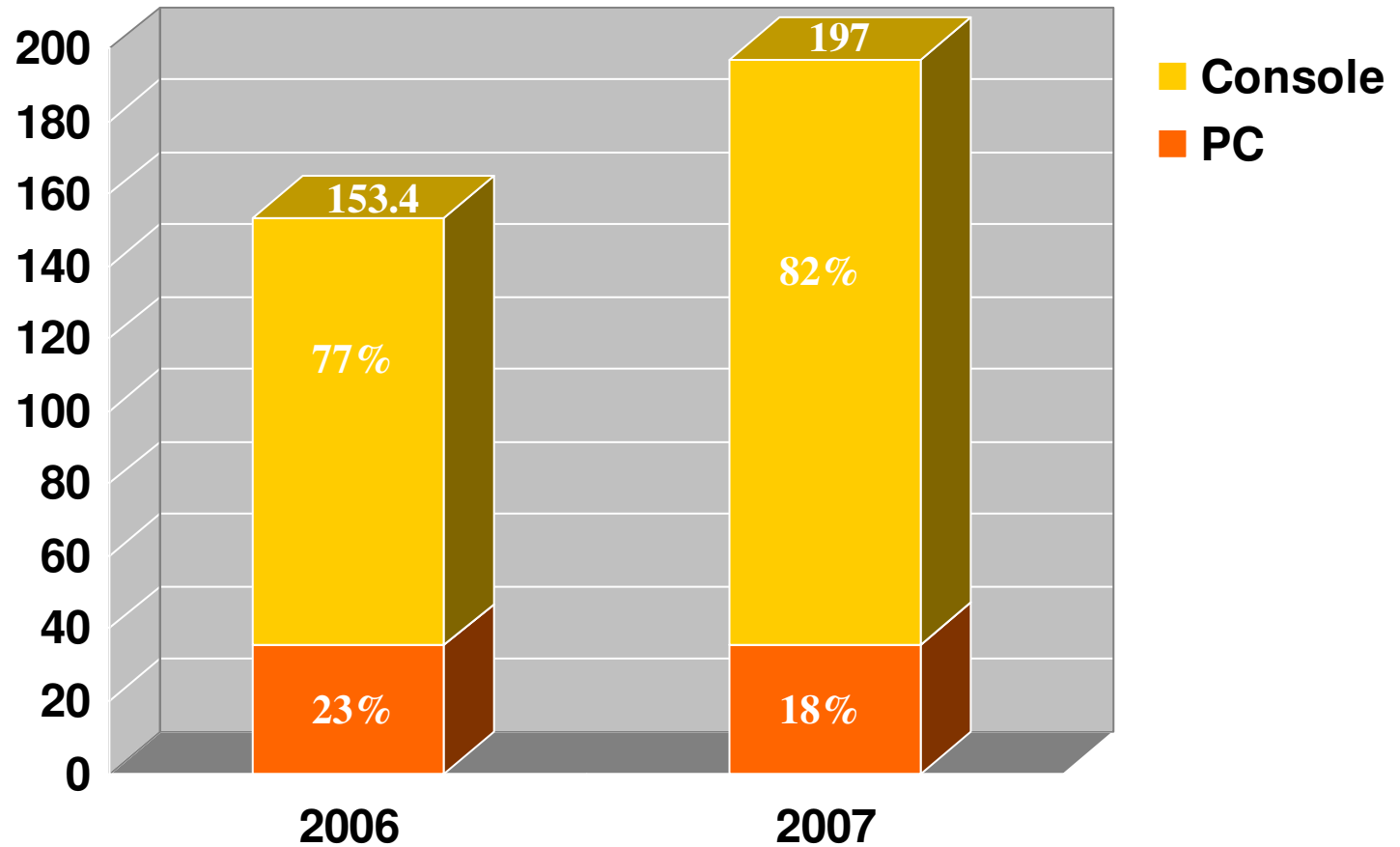
Bron: GfK / BEA

De Belgische gamesmarkt 2007

Le marché belge des jeux vidéos 2007

Total Games Software Market 2007

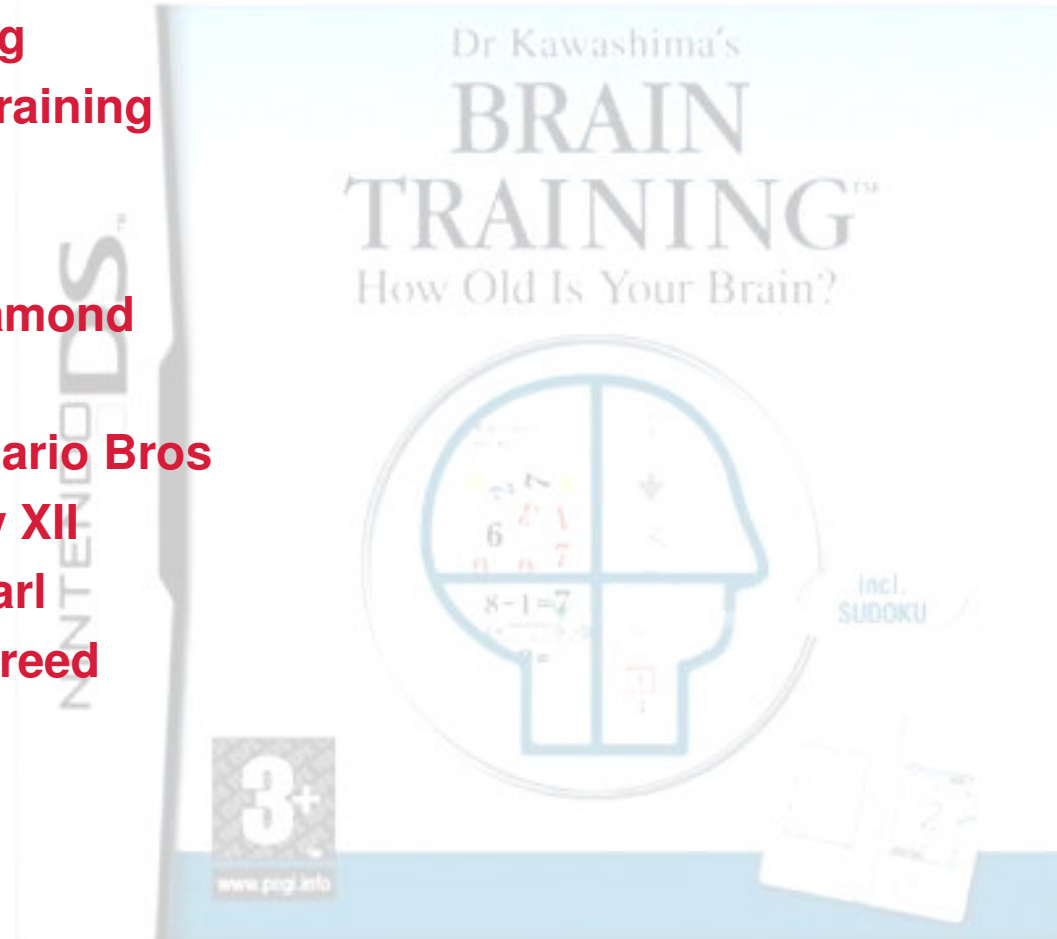
Consumer spending in million €: + 28,4%



Bron: GfK / BEA

Top 10 Console games 2007

1. **Brain Training**
2. **More Brain Training**
3. **Fifa 2008**
4. **Wii Play**
5. **Pokemon Diamond**
6. **Fifa 2007**
7. **New Super Mario Bros**
8. **Final Fantasy XII**
9. **Pokemon Pearl**
10. **Assassin's Creed**



Bron: GfK / BEA

Top 10 PC Games 2007

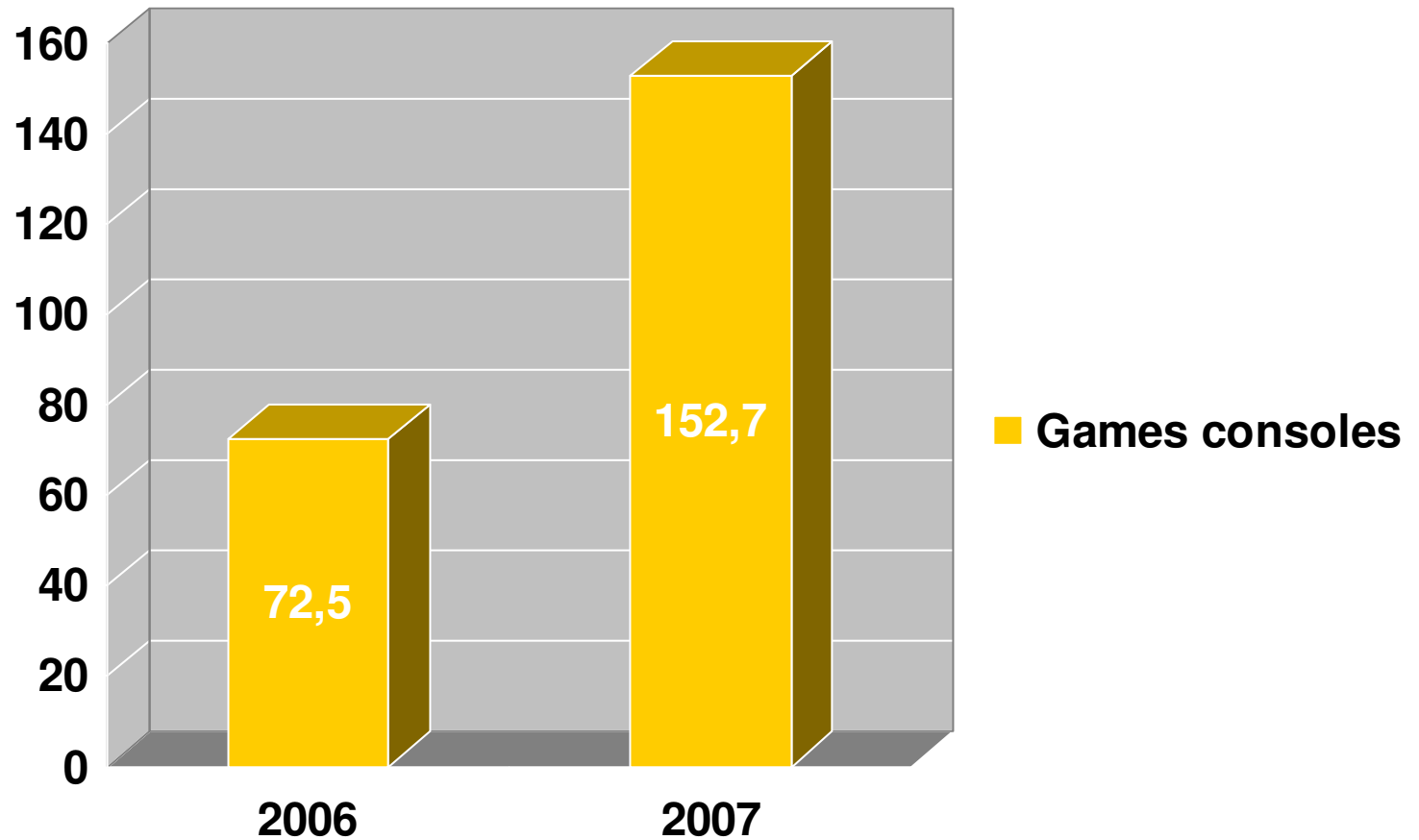
1. **World of Warcraft: The burning crusade**
2. **World of Warcraft**
3. **Call of Duty 4: Modern Warfare**
4. **The Sims 2: Seasons**
5. **Command & Conquer: Tiberium Wars**
6. **Lord Of The Rings: Battle for Middle Earth 2**
7. **Counter Strike Source**
8. **The Sims 2: H&M Fashion Acces**
9. **The Sims 2: Op Reis**
10. **The Sims 2: Pets**



Bron: GfK / BEA

Hardware Market 2007

Consumer spending in million €: + 110,6%



Bron: GfK / BEA

Conclusies

Waarde Belgische entertainmentmarkt: + 610 miljoen € (+ 10.2%)
Valeur marché belge du divertissement: + 610 millions € (+ 10.2%)

Muziekmarkt stabiliseert, digitale muziekverkopen stijgen
Marché musical stabilisé, ventes digitales augmentent

DVD verkoop stijgt met 6.4%, HD formaten komen op
Ventes de DVD augmentent de 6.4 %, les formats HD émergent

Gamesmarkt snelstgroeiende segment: + 28.4%
Marché des jeux vidéos réalise la plus forte croissance: + 28.4%



www.belgianentertainment.be